

Privacy Policy “Resort Baiadellerocceverdi”

Dear Customer,

We wish to inform you, pursuant to Article 13 of the Privacy Code (Legislative Decree 196/2003), that your personal data will be processed fairly and transparently, for lawful purposes, and with due regard for your privacy and rights.

The processing will also be carried out with the aid of computer systems for the following purposes:

1. to comply with the obligation set forth in Article 109 of Royal Decree No. 773 of June 18, 1931, which requires us to record and report to the Police Headquarters the personal details of guests staying at the property;
2. to comply with current administrative, accounting, and tax obligations;
3. to handle the receipt of messages and phone calls addressed to you;
4. to expedite check-in procedures in the event of your future stays at our hotel;
5. to send you our promotional messages and updates on rates and offers we provide.

We also wish to inform you that the provision of your data for the processing referred to in points 1 and 2 is mandatory, and in the event of refusal to provide it, we will not be able to accommodate you at our hotel.

If you wish for the processing referred to in points 3, 4, and 5 to be carried out, you must instead provide us with your consent. Consent may, however, be subsequently revoked by objecting to the processing.

For any further information, and to exercise the rights granted to you under Article 7 of the Privacy Code (Legislative Decree 196/2003), you may contact the Data Controller, who is the current legal representative of Ella s.r.l. (Tax ID and VAT No. 07657750639) with registered office in Naples, at Via dei Mille No. 16, and that this data will be collected solely for the purposes of booking, accommodation, and stay at the facility named “Resort Baiadellerocceverdi.”